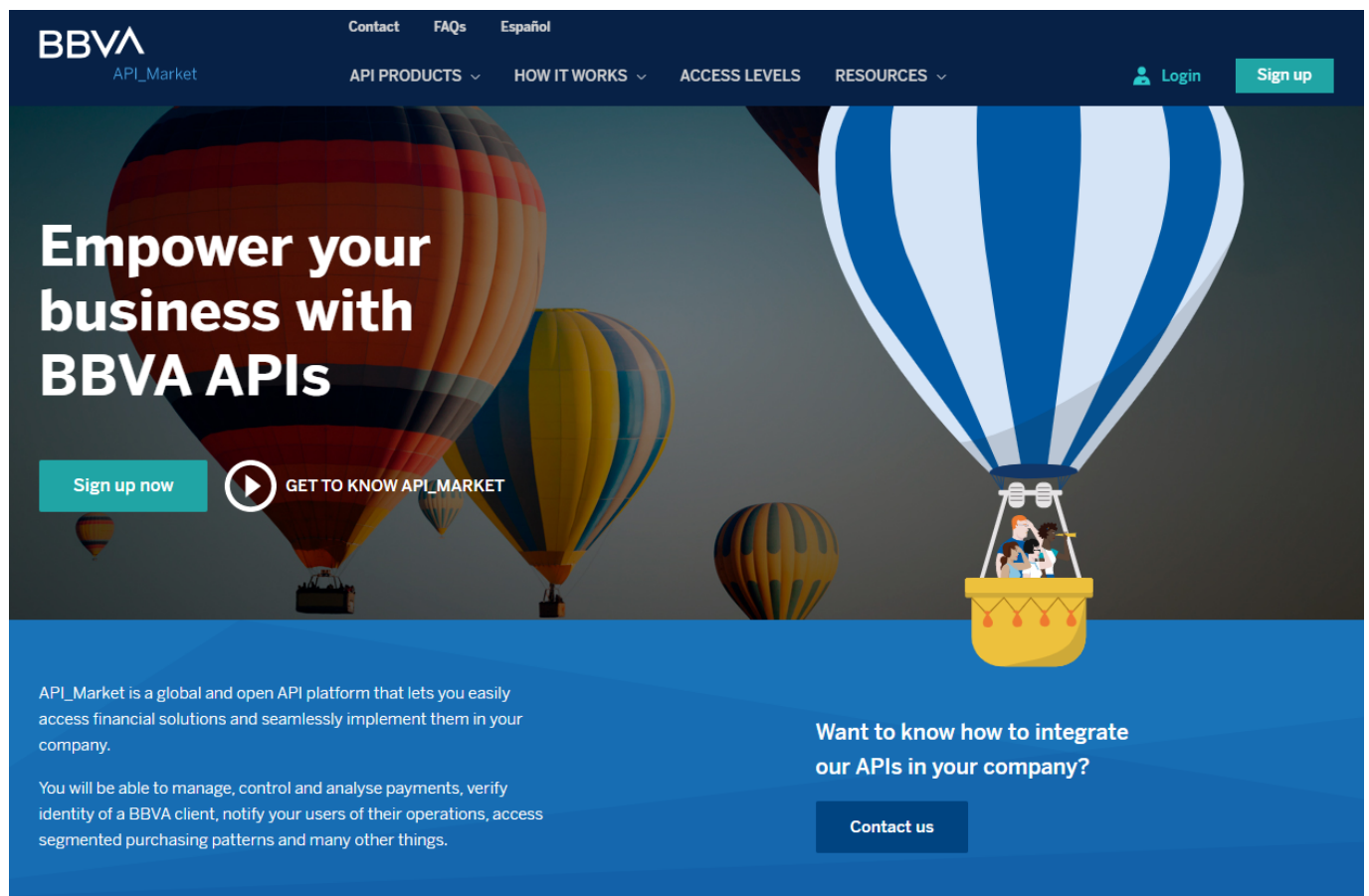


El lanzamiento de [BBVA API Market](#) se produce tras más de un año de exploración con desarrolladores y empresas para optimizar la manera de ofrecer el servicio Open API.

Con la apertura de sus APIs, BBVA se ha convertido en uno de los **primeros grandes bancos del mundo** en apostar por la banca abierta, un paso que se espera impulse el desarrollo de un gran número de productos y servicios para clientes.

La apertura comercial de las ocho APIs a través de BBVA API Market permitirá a empresas, *startups* y desarrolladores lanzar nuevos productos y servicios, accediendo e integrando los datos bancarios de los clientes - con su permiso - en sus aplicaciones.

“Pretendemos convertirnos en la **mejor plataforma** sobre la que desarrollar nuevas experiencias digitales”, opina **Derek White**, director Global de Customer Solutions en BBVA.



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API\_Market is a global and open API platform that lets you easily access financial solutions and seamlessly implement them in your company.

You will be able to manage, control and analyse payments, verify identity of a BBVA client, notify your users of their operations, access segmented purchasing patterns and many other things.

Want to know how to integrate our APIs in your company?

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News in sight!

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PayStats allows you to dive into BBVA cards purchase data and drive your business intelligence.

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Show all
  Retail accounts
  Business
  Data


 RETAIL ACCOUNTS  
**Customers**


Customers allow authenticated users to recover key profile data to enhance engagement levels.

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 RETAIL ACCOUNTS  
**Loans**


Loans enables consensual access to customers pre-approved loans and conditions.

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 RETAIL ACCOUNTS  
**Notifications**


Notifications provides real time notifications of operations performed in BBVA by pre-authorized users.

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 RETAIL ACCOUNTS  
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Alipay connects your business with the online payments leader in China.

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 DATA  
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 BUSINESS  
**Business Accounts**


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### Customers

Customers API allows you to offer white label banking services to your users.


[Overview](#)



### Accounts

Accounts allows you to access key account data and enhance your financial management services.


[Overview](#)



### Cards

Cards allows you to integrate pre-authorized bank card data and improve your ecommerce potential.

[Overview](#)



### Payments


Payments allows third party apps to offer money transfer services to pre-authorized users.

[Overview](#)

**Coming soon**

We are creating more awesome APIs. Any opinion or suggestion is welcome.


[We want to know your opinion](#)



### Accounts

Accounts enables user to open a Digital Account.


[Overview](#)   [Documentation](#)



### Loans auto

Help your users request a loan for an auto with BBVA.

[Overview](#)   [Documentation](#)



### Locations

Locations allow searches of branches and ATMs using zip code or geographical coordinates.

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Enlaces

- <https://www.bbva.com/es/bbva-lanza-negocio-open-banking/>
- <https://bbvaopen4u.com/es/actualidad/open%20banking>
- <https://www.bbvaapimarket.com/>

**Julio Pari (IT Architect IBM)**



Si te ha interesado este artículo y deseas un apoyo o asesoría en algún requerimiento, envíame un mensaje a: (info@juliopari.com) o sino a través de LinkedIn:  
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